



t Easton Porter Group we are passionate about our craft. My wife Lynn and I have dedicated our professional lives to developing a track record in international development and operations of luxury hotels, events management, restaurants and wineries.

In the ever evolving landscape of travel and hospitality, our mission at Easton Porter Group is to not only stay ahead of the curve to but to be industry leaders in our segment. Easton Porter Group creates experiences by design. We are drawn to properties that have distinctive personality, great bones and/or rich history, and embellish them with our sophisticated design expertise and premium guest service. All EPG products, whether it's a meal in our restaurants or a glass of Petit Verdot at our culinary winery or a stay in one of our boutique hotels, play a part in delivering our signature sense of elegant, authentic comfort, refined style and warm personality.

We believe that our unique approaches to independent branding and operating philosophy are a successful formula for today's high-end client seeking authentic products and experiences.

Dean Porter Andrews





# DEAN PORTER ANDREWS

Co-Founder & CEO

Dean Andrews' bold vision and business acumen undergird all Easton Porter Group endeavors. He loves the hands-on aspects of developing hospitality enterprises, from finding exceptional properties to making guests feel welcome (his favorite part), to curating vintages for the wine lists (his equally favorite part), to fine-tuning occupancy projections and budgets (not quite as fun as wine tasting), he's honed expertise in every aspect of the industry through decades of international luxury hospitality management.

Andrews co-founded EPG in 2012 after a distinguished run as President of the Americas of the Americas and Senior Operating Officer at Orient Express Hotels. During his twelve-year tenure with Orient Express, he expanded the company's portfolio from eleven properties to fifty, with total revenues of over \$600 million, and was a senior negotiator representing Orient Express Hotels to the investment community during the company's successful IPO on the NY Stock Exchange in 2000.

In addition to Orient Express, Andrews has held senior management positions with Omni Hotels, including serving as a general manager and Regional Vice President of Operations and as VP of Asset Management which entailed overseeing the company's strategic growth plans with Hong Kong-based ownership, Wharf Holdings, and began his career with hotel management positions with London-based Lex Hotels. Andrews studied at the University of Colorado and Columbia University, but is perhaps most proud of his honorary doctorate from Johnson & Wales University, given in recognition of his contributions to developing their food and beverage apprenticeship programs.

# LYNN EASTON

Co-Founder & Creative Director

Lynn Easton provides strategic vision and a well-honed stylistic eye to all aspects of Easton Porter Group properties and operations. Lynn's sophisticated design sensibilities set the tone for the EPG luxury brand, and her impeccable attention to layered detail is what keeps us reaching high standards of quality and drives our company's growth.

Lynn's background as a producer for live television served her well in founding Easton Events, now one of six EPG properties and an internationally recognized top luxury event and destination wedding planning firm, regularly included in "best of" lists published by Vogue and Harper's Bazaar, among others. She is an inspired innovator and relentless pursuer of refinement, which is evident in the lush textures and patina of EPG's celebrated boutique hotels, restaurants, wineries and event venues. Under her creative direction, each Easton Porter Group project, property or marquee occasion showcases an intuitive sense of stage setting and classic but fresh design.

An international speaker and in-demand lifestyle influencer, Lynn is equally inspired by travel as she is by savoring the good life in Charlottesville, VA, and Charleston, SC, both of which she feels lucky to call home.



aston Porter Group creates experiences by design. We are drawn to properties that have distinctive personality, great bones and rich history, and embellish them with our sophisticated design expertise and premium guest service. All EPG products, whether a meal in our restaurants, or a glass of Petit Verdot at our culinary winery, or a stay in one of our boutique hotels, play a part in delivering the signature elegance and gracious comfort that defines every aspect of Easton Porter hospitality.

Our goal is to expand our collection to fifteen luxury properties in high-end destinations over the next 10 years. We have an established track record in Charleston, South Carolina; Charlottesville, Virginia; and the Virginia hunt country outside of Washington, DC.

"Lynn Easton and Dean Porter Andrews have built a luxury hospitality group one exquisite detail at a time."

- PHAEDRA HISE, VIRGINIA LIVING

# AWARDS, ACCOLADES + NOTABLE PRESS

#### **AFAR**

Why You Should Visit Charleston This Fall

# **CONDÉ NAST TRAVELER**

The 22 Best Places to Go in 2022 31 Best Restaurants in Charleston Top 10 Hotels in Charleston 2021 Reader's Choice Award Winner

#### FODOR'S TRAVEL

These 11 U.S. Hotels Have Some of the Best Restaurants in the Country

#### **FORBES**

34 Chefs Around The Country Make Food Predictions For 2022

#### **GARDEN & GUN**

Charleston: At a Glance

#### MODERN LUXURY

14 Travel Gems for Your Next American Road Trip

# **OPRAH DAILY**

20 Best Red and White Wines for Your Christmas Dinner

#### **SOUTHERN LIVING**

16 Food Trends Southern Chefs are Looking Forward to in 2022

#### **TOWN & COUNTRY**

Vacation Inspiration: 9 Best Places to Visit in November

# THE LOCAL PALATE

A Refined Affair

#### TASTE OF THE SOUTH

July/August 2021 Issue: Taste 50 list

#### TRAVEL + LEISURE

Best Places to Travel in October
The Top 15 Hotels in Charleston
Zero George named one of T+L's World's
Best Hotels in 2021

#### **USA TODAY**

Beyond Sonoma: Check out wine country in Oregon, Colorado, Virginia and Pennsylvania

# **VERANDA MAGAZINE**

15 Thanksgiving Destinations to Satisfy Your Wanderlust This Fall

#### WINE SPECTATOR

Best of Award of Excellence 2021, Zero Restaurant + Bar Award of Excellence 2021, Wild Common Award of Excellence 2021, Red Pump Kitchen







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- PIPPIN HILL FARM & VINEYARDS
- ALCOVE MARKET
- COSTA











uxury, history, charm – the essence of Charleston is distilled in the sophisticated elegance of Zero George Hotel. Zero George's immaculately restored circa 1804 buildings and private courtyard are the ideal ground zero for exploring Charleston's allure. Meander shady lanes on our complimentary bikes; indulge in our award-winning cuisine; walk to King Street or Waterfront Park; sauté away at our cooking school. Old World authenticity meets contemporary classic chic in our lush boutique hotel. Hospitality refined, down to Zero.

"While the Holy City is packed with antiques-filled B&Bs, few properties have been able to give the obligatory nod to Charleston's rich history without losing their sense of self. Zero George achieves this beautifully."

- STIRLING KELSO, SOUTHERN LIVING

#### **ZERO GEORGE STREET**

0 George Street, Charleston, SC 29401 843.817.7900

#### **OWNERS**

Dean Andrews and Lynn Easton

#### YEAR ESTABLISHED

2012

# **ARCHITECTURE**

Dufford Young Architects in Charleston, SC

#### INTERIOR DESIGN

2012 Design: Alana's Ltd. Interior Design 2022 Design: Alexandra Howard Inc.

# **SELECT AMENITIES**

Concierge Services To Plan Your Stay With Us Daily European Breakfast

Wifi

Bicycles Available

Evening Wine And Cheese Pairing

24-Hour Gaggeneau Coffee Service

Housekeeping and Turndown Service

Furnished Outdoor Piazzas and Courtyards

Staterooms For Guest Use

Printing Station

Off-Site Gym Membership

Bellman Services

Valet Services (Additional \$29)

Tesla Gen 3 Charging Station Included with Valet Services



# **SOCIAL MEDIA**

Facebook @zerogeorgest Instagram @zerogeorgest

#### **WEBSITE**

www.zerogeorge.com

#### **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com











The historic district has plenty of new places to stay, dine, and further explore the city's origins. ...The Residences at Zero George provide longer stays for those who love the elegance of the award-winning hotel.

- CONDÉ NAST EDITORS, CONDÉ NAST TRAVELER

he Residences at Zero George showcase the same understated elegance, unparalleled hospitality, and chic contemporary surroundings for which Zero George Hotel has become nationally acclaimed. Perfect for business travelers, locals welcoming family for extended visits, jetsetters seeking a more private stay experience, or wayfarers who simply want to hunker down in the Holy City, The Residences make for a refined home base that represents the epitome of upscale Charleston living. Consider it a charming, private pied-a-terre in one of the country's most sought-after destinations.

The Residences at Zero George feature five luxuriously appointed suites within a beautifully restored 19th century building just across Zero George hotel's lush and tranquil courtyards. The one-to-three-bedroom residences offer spacious accommodations including tasteful sitting areas, kitchens outfitted by Le Creuset, king size beds complete with Frette linens, and bathrooms stocked with Malin + Goetz toiletries.

In addition, guests of The Residences enjoy dedicated parking and full access to a new state-of-the-art fitness center with Pelotons and a MIRROR home gym, as well as all Zero George amenities, including concierge services, weekly housekeeping, complimentary bicycles, 24/7 inroom dining service, nightly wine and cheese hour, and the heralded cuisine of Zero Restaurant + Bar. The Residences at Zero George have a minimum stay of 30 nights.

# **ZERO GEORGE RESIDENCES**

0 George Street, Charleston, SC 29401 843.817.7900

#### **OWNERS**

Dean Andrews and Lynn Easton

#### YEAR ESTABLISHED

2021

#### **INTERIOR DESIGN**

B. Berry Interiors.

# **SELECT AMENITIES**

Concierge Services To Plan Your Stay With Us Kitchen with Sub-Zero Refrigerator/Freezer and Le Cruset Dishware Luxury Coffee Service

Washer/Dryer

Frette Linens

Weekly Housekeeping

Dedicated Parking

Wifi

Exercise Room Featuring Peloton Bikes and The Mirror

Home Gym

Bicycles Available

Evening Wine and Cheese Pairing

Furnished Outdoor Piazzas and Courtyards

Printing Station

# **SOCIAL MEDIA**

Facebook @zerogeorgest Instagram @zerogeorgest



#### **WEBSITE**

www.zerogeorge.com

# **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com











he Restaurant at Zero George is a contemporary American restaurant featuring alfresco courtyard dining. Open for dinner Tuesday through Sunday, the restaurant led by our team of Executive Chef Vinson Petrillo and Beverage Director Megan Mina weave together the warm hospitality of the region with the highest quality ingredients to provide an experience as much as a meal. Through an inventive and nostalgic lens, the multi-course meal highlights the season and learned technique paired with wines from our extensive cellar.

The Cooking School at Zero George offers guests an opportunity to learn how to create a range of traditional and contemporary dishes in a demonstration-style class. Classes are led by Chef Petrillo and Sous Chef Tyler Chavis and focus on different recipes, techniques and styles. Classes take place in the professional display kitchen and

"Charleston's food scene needs no introduction, but for something truly extraordinary, Zero Restaurant + Bar at Zero George Street hotel offers an inventive tasting menu unlike anything you'll find in the Holy City."

- MICHELLE GROSS, FODOR'S TRAVEL

# **ZERO RESTAURANT + BAR**

0 George Street, Charleston, SC 29401 843.817.7900

# **RESTAURANT HOURS**

Dinner: Tuesday – Sunday, 5 – 10 pm

# **COOKING SCHOOL HOURS**

Saturdays and Sundays, 11 am - 1 pm

# **RESTAURANT ATTIRE**

Smart Casual

# **OWNERS**

Dean Andrews and Lynn Easton

# **EXECUTIVE CHEF**

Vinson Petrillo

# **SOUS CHEF**

Tyler Chavis

# **BEVERAGE DIRECTOR**

Megan Mina

# YEAR ESTABLISHED

2014

# **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com

# **SOCIAL MEDIA**

Facebook @zerorestaurantandbar Instagram @zerorestaurant



**WEBSITE**www.zerorestaurantcharleston.com



he Caviar Bar at Zero George is a place to see and be seen... the 8-seat caviar bar is a Zero George experience all on its own.

Regiis Ova Caviar service, classic in presentation yet divinely of this moment, may be accompanied by other unexpected a la carte dishes. In 2022, FORBES named this spot "The coolest reservation in town". The carefully crafted menu pays homage to Chef Vinson's admiration & experience with caviar.

# **FAQS**

#### **HOURS**

Dinner: Tuesday – Sunday, 5 – 10 pm

# **OWNERS**

Dean Andrews and Lynn Easton

# **EXECUTIVE CHEF**

Vinson Petrillo

#### BEVERAGE DIRECTOR

Megan Mina

#### YEAR ESTABLISHED

2022

#### **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com

# SOCIAL MEDIA

Facebook @thecaviarbar Instagram @thecaviarbar

#### WEBSITE

www.zerorestaurantcharleston.com







# VINSON PETRILLO

Executive Chef

Executive Chef Vinson Petrillo's passion for natural, local ingredients is matched only by his deft gastronomic artistry. A graduate of Johnson and Wales, Petrillo's Italian ancestry gave him an early appreciation for festive dining and bold flavors. He honed his culinary skills in some of New York's finest restaurants, including Caviar Russe and Abe & Arthur's. Before coming to Zero Restaurant + Bar, Petrillo served as chef de cuisine at Prospect, a Michelin Bib Gourmand recipient, in Brooklyn. In 2015, his innovative, technical cuisine won him the regional title at the S.Pellegrino Young Chef competition and a spot in the international competition at the Expo Milano 2015, sharing the stage with the world's best and brightest young chefs. Selected to the Krug Ambassade program 2021 and 2022.



# MEGAN MINA

Regional Restaurant Director

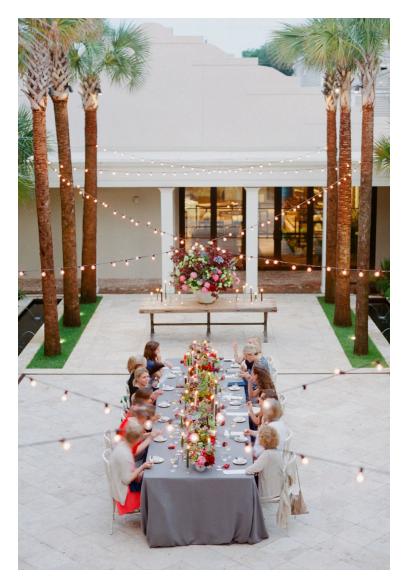
Megan Mina is one of our secret weapons. As the Zero Restaurant + Bar Beverage Director, she's the Oz behind the curtain (or bar), crafting exceptional guest experiences through the wizardry of wines and cocktails. After migrating south from New York City, where she worked at Blue Hill at Stone Barns, Carbones, and Charlie Bird to name a few. She joined the team at Zero George in 2020 and has been using her passion to elevate the beverage experience ever since. "To me, wine is a language for everyone, a way to connect with guests and touch on any interest point—from culture to history, to agriculture, and of course food," Megan says.











annon Green is one of Charleston's most unique properties, and indeed, a microcosm of the city itself—capturing its romance, history, preservation, beauty, charm and cosmopolitan style all in one extraordinary venue. Located in the Cannonborough -Elliotborough neighborhood, Cannon Green incorporates a 19th century Charleston Single House façade within our indoor Garden Room- a refined and airy 50-seat private event space, along with two adjoining entertainment spaces—a lush and intimate Courtyard and our spacious historic Trolley Room. The result is an innovative fusion of history, hospitality, function and charm to create a vibrant space for hosting your wedding weekend festivities, corporate event, or social gathering.

Cannon Green embodies all the elements that have made Charleston such a seductive and enticing destination for centuries—an air of elegant sophistication, an attitude of warm hospitality, and an atmosphere of welcome. Our professional event services team looks forward to sharing that with you.

We're thrilled to share that Cannon Green has been named to The Knot "Best of Weddings 2021" for the third consecutive year.

- THE KNOT

# **CANNON GREEN**

103 Spring Street, Charleston, SC 29403 843.817.7311

# **OPERATING PARTNERS**

Dean Andrews and Lynn Easton

# **EXECUTIVE CHEF**

Orlando Pagán

# YEAR ESTABLISHED

2014

# **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com

# SOCIAL MEDIA

Facebook @cannongreencharleston Instagram @cannongreenchs

# WEBSITE

www.cannongreencharleston.com





# ORLANDO PAGÁN

Executive Chef

Chef Orlando Pagán leads the culinary program as Executive Chef of Wild Common and our sister property, events venue Cannon Green. Pagán always felt a strong pull toward the kitchen. Setting his sights on a career as a chef, Pagán left Puerto Rico after high school to attend Johnson & Wales University in Miami. Following graduation, Pagán remained in Florida, where he spent three years at the Ritz-Carlton Coconut Grove's Bizcaya Grill Restaurant. Heading westward to San Francisco, he cooked in a handful of acclaimed restaurants before leading the kitchen of Michelin-starred The Village Pub as executive chef. After a second cross-country move, Pagán settled in the Lowcountry to join Chef Sean Brock as chef de cuisine of McCrady's Tavern in March 2017. He was then promoted to Executive Chef in summer of 2018. He joined Wild Common and Cannon Green in February 2019. When he's not in the kitchen, Pagán may be found playing golf, fishing off the Charleston coast, or spending time with his wife and two young children.

"... Charleston has surprisingly few tasting menu experiences that allow chefs to take diners on a journey through flavor, texture, and presentation at their whimsy. Chef Orlando Pagan does so with a definite nod to the region's seafood and gilds it with luxurious flavors, from caviar to black truffle and foie gras in between." – Stephanie Burg, condé nast travel





ild Common offers a destination for intimate dining and memorable celebrations in the heart of Charleston's dynamic Cannonborough-Elliotborough neighborhood. With Pagán at the helm, guests can expect an innovative, chef-driven tasting menu with unique and uncommon flavors and presentations. While the menu changes regularly to reflect seasonality and the freshest ingredients, recent menus have featured items such as a Local Shrimp Har Gaw with sea beans and ginger; Diver Scallops with sweet corn curry, blue crab and Charleston gold rice; and Tomato Gazpacho with lobster and roasted garlic. Pagán excels at pulling inspiration from cuisines across the globe and translating into dishes featuring regionally sourced ingredients.

Guests can enjoy dinner service at Wild Common in the restaurant's indoor dining room, in the private courtyard, or at the Chef's Counter to watch Pagán up close in action. In addition to creating the tasting menu experience, Pagán also leads a weekly Wednesday evening cooking school, a progressive and dynamic experience in which guests enjoy small bites and champagne in the restaurant's courtyard before joining Pagán at the Chef's Counter for a fun, instructive meal and cooking lesson.

# WILD COMMON

103 Spring Street, Charleston, SC 29403 843.817.7311

# **RESTAURANT HOURS**

Dinner: Thursday, Sunday, 6 – 9 pm Friday, Saturday, 6 – 10 pm

# **RESTAURANT ATTIRE**

Smart Casual

# **OPERATING PARTNERS**

Dean Andrews and Lynn Easton

# **EXECUTIVE CHEF**

Orlando Pagán

# SOUS CHEF

Paul San Luis

# YEAR ESTABLISHED

2019

# **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com

# SOCIAL MEDIA

Facebook @wildcommonchs
Instagram @wildcommonchs

# WEBSITE

www.wildcommoncharleston.com















aston Events is an award-winning wedding and social events planning company founded in 1998. With offices in Charlottesville, Virginia and Charleston, South Carolina, Easton Events is dedicated to crafting refined, elegant and truly memorable weddings, private events and corporate events for both domestic and international clientele.

Named one of the best Wedding Planners in the World by VOGUE, Harper's BAZAAR BRIDES, Martha Stewart Weddings, and Over the Moon. Easton Events has been featured in the above as well as Town and Country, The Knot, Style Me Pretty, InStyle, Glamour Magazine, BizBash, Once Wed, The Washington Post, Eater, Refinery29 and more.

"Easton Events is led by founder Lynn Easton, Easton Events only plans about 8 weddings per year, providing its clients with the utmost in personalized service, from engagement notifications through to the final thank-you."

- VOGUE MAGAZINE

# **EASTON EVENTS**

Offices in Charleston, SC and Charlottesville, VA

# **FOUNDER + CREATIVE DIRECTOR**

Lynn Easton

# **SENIOR PLANNER**

Dawson Hayes

# **SENIOR PLANNER**

Casey Phlegar

# SOCIAL MEDIA

Facebook @EastonEvents Instagram @EastonEvents TiKTok @EastonEvents Pinterest @EastonEvents Twitter @EastonEvents

# MEDIA CONTACT

Sam@Samantharoberts.co

# WEBSITE

www.eastonevents.com













ippin Hill Farm & Vineyards is unique among the growing number of fine wineries along Virginia's Monticello Wine Trail. We not only create distinguished boutique wines, Pippin Hill's Tasting Room pairs them with some of the most elevated cuisine you'll find in these gentle hills. Local, fresh, seasonal, from vineyard- and farm-to-table is how we do things, and always with Pippin Hill's welcoming sense of relaxed elegance. Our vineyard is situated to grow the region's best grapes, just as our venue was designed to host the Southeast's finest events with our signature Artisan Catering™. From weddings to rehearsal dinners, to board meetings and business dinners, Pippin Hill Farm & Vineyards is an all-season, flexible, full-service venue.

"If there's a more sumptuous landing spot for lunch in Virginia's wine country than the restaurant and tasting room at Pippin Hill Farm and Vineyards,

I have yet to find it." – TOM SIETSEMA, THE WASHINGTON POST

#### **PIPPIN HILL FARM & VINEYARDS**

5022 Plank Road, North Garden, VA 22959 434.202.8063

#### **HOURS**

Tuesday – Sunday, 11 am - 5 pm \* \* varies by season

# **OWNERS**

Dean Andrews and Lynn Easton

#### WINEMAKER

Michael Shaps, Virginia WineWorks

# **VITICULTURIST**

Chris Hill

# **EXECUTIVE CHEF**

Victoria Cosner

# **SOUS CHEF**

Meghan McConnell

# HEAD GARDENER & CERTIFIED HORTICULTURALIST

Celina Debrito

# YEAR ESTABLISHED

2011

#### **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com



# **SOCIAL MEDIA**

Facebook @pippinhillfarm Instagram @pippinhillfarm TikTok @ pippinhillfarm

#### **WEBSITE**

www.pippinhillfarm.com



lcove Market - Where fine foods meet casual dining and simple, whole ingredients are front and center, no reservations. Our mission goes beyond breakfast and lunch, serving as a neighborhood gathering place and a convenient one-stop shop for specialty food and wine. Calling all coffee-drinkers, lunch-hour wanderers, and afternoon snackers: join us for our thoughtful, nourishing cuisine...linger a little longer for everything else.

# **FAQS**

#### ALCOVE MARKET

320 Broad Street, Charleston, SC 29401 843,974,1810

#### **HOURS**

Daily, 7am - 7pm

#### **OWNERS**

Dean Andrews and Lynn Easton

# **EXECUTIVE CHEF**

Orlando Pagán

#### YEAR ESTABLISHED

2022

#### MEDIA CONTACT

eastonporter@wearebreadandbutter.com

# **SOCIAL MEDIA**

Facebook @alcovemarketchs Instagram @alcovemarketchs

#### WEBSITE

www.alcovemarket.com







aston Porter Group will also open another concept in The Jasper, a 12-story mixed-use building developed by The Beach Company in Charleston: a coastal Italian-inspired restaurant. The design of the space will be envisioned by Glen & Company, an award-winning New York City-based architecture and interior design agency.

Costa is an innovative, contemporary coastal Italian cuisine restaurant & bar conceived and designed by the Easton Porter Group set to open Fall of 2023. Led by The Restaurant at Zero George Executive Chef & Creative Culinary Director, Vinson Petrillo, Costa draws inspiration from the range of regional fare found along the Italian coast -- from Liguria, the Cinque Terre, across the Amalfi Coast to Sicily, offering unique and memorable flavor combinations. The Costa team's innovative cuisine and technical expertise will bring elements of whimsical nostalgia and surprise to each dish, paired with the range of international wines

# **FAQS**

#### COSTA

310 Broad Street, Charleston, SC 29401

#### **OPERATING PARTNERS**

Dean Andrews and Lynn Easton

#### **EXECUTIVE CHEF**

Vinson Petrillo

#### YEAR ESTABLISHED

2023

#### **MEDIA CONTACT**

eastonporter@wearebreadandbutter.com



# MEDIA INQUIRIES

eastonporter@wearebreadandbutter.com

5022 Plank Road, North Garden, VA 22959 www.eastonporter.com